

2026 WILDWOOD CREST CHRISTMAS IN JULY FESTIVAL CRAFT VENDOR APPLICATION

SATURDAY, JULY 25, 2026

Set-up: 4:30 p.m. (do not enter street prior to this time)

New Jersey Ave. (Farragut Rd. to Miami Ave.) at Sunset Lake

Show: 6 p.m. to 9 p.m.

Space Size: maximum 12 feet x 10 feet (be prepared for grass or concrete due to new construction; no spikes)

Cost Per Space – Craft: \$50

CRAFTER DEADLINE: July 17, 2026

NO APPLICATIONS ACCEPTED AFTER DEADLINE!!! NO REFUNDS AFTER 30 DAYS PRIOR TO THE SHOW!!! NO REFUNDS OR CREDIT FOR SHOWS CANCELLED BY INCLEMENT WEATHER!!!

****PLEASE NOTE OUR NEW CRAFT SHOW HOTLINE NUMBER 609-523-0202****

Vendors must provide own power sources as electric may not be available. Jewelry vendor space is extremely limited. Jewelry vendors must register ASAP. Most spaces for this show are located on a concrete surface (street).

REQUIREMENTS:

- All craft vendors will be **REQUIRED** to submit proof of insurance with the *Borough of Wildwood Crest* endorsed as an additional insured party, with liability coverage of at least \$1 million. Proof of this insurance must be submitted at time of payment (do NOT send separately) and must include the insurance form and the endorsement (insurance documents should be at least TWO pages).
- All work MUST be homemade or handmade
- Photos of crafts to be exhibited and the **DISPLAY** must be submitted with application
- Breakdown **MAY BEGIN** at 9 p.m. (**EARLY BREAKDOWNS ARE NOT PERMITTED**)
- **Vendors MUST have tents/products completely cleared from street by 10 p.m. NO EXCEPTIONS!!!**
- Post-dated checks will not be accepted. Make all checks payable to the Borough of Wildwood Crest.
- **Checks received after deadline will be returned.** Note: Absolutely no refunds after 30 days prior to the show!

Retain this top portion for your records. **Return completed portion of the application with photos and payment to: Borough of Wildwood Crest, 6101 Pacific Ave., Wildwood Crest, NJ 08260, Attn: Frank Basile**

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED. No refunds if unsatisfied by space assignment.

NO REFUNDS OR CREDIT FOR SHOWS CANCELLED BY INCLEMENT WEATHER.

INADEQUATE CANOPIES THAT CANNOT WITHSTAND WINDY CONDITIONS SHOULD NOT BE USED.

CANOPIES SHOULD BE DESIGNED FOR OUTDOOR USE AND EQUIPPED TO ANCHOR IN GRASS/CEMENT.

QUESTIONS??? Call our craft show hotline at 609-523-0202 or email wildwoodcrestpier@yahoo.com.

----- PLEASE PRINT CLEARLY AND RETURN BOTTOM PORTION -----

Christmas in July 2026 **PLEASE PRINT!** Type of Craft: _____

Proof of Insurance with the Borough of Wildwood Crest endorsed as additionally insured party MUST be included with this application or it will NOT be considered!!!

Name _____ Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Phone Number 24 hours prior to show _____

E-mail Address: _____

Comments or Requests (no corner space requests): _____

It is understood by the applicant that submission of this application does not constitute automatic acceptance for participation in the craft show. The Borough of Wildwood Crest reserves the exclusive right to reject the applicant. It is the sole discretion of the borough to reject applications that do not comply with the regulations as state herein and applications for which merchandise is deemed to be duplications of merchandise for other approved applications for this show. Complete applications will be considered upon date of receipt. No applications shall be denied participation because of race, creed, color, national origin, sex, physical or mental handicap, ancestry or nationality. The undersigned does discharge, release and hold harmless the Borough of Wildwood Crest, show coordinators and its agents.

SIGNATURE: _____

OFFICIAL USE ONLY Check No. _____ Cash _____ Payment Rec. _____ 2026